

FOR IMMEDIATE RELEASE

For more information:

Nikita Pacheco, Kulture Konnect

714-633-4542

niki@kulturekonnect.com

Fuzio celebrates Pork Month and Pasta Day with free Firecracker Fusilli

In addition to free Firecracker Pork Fusilli, Fuzio extends \$2 Wine Extravaganza

October 2009 — Modesto, CA If ever there was a perfect dish to celebrate both National Pork Month and World Pasta Day, Fuzio Universal Bistro's signature Firecracker Pork Fusilli is it. And on Thursday, Oct. 22, Fuzio guests can celebrate with a free Firecracker Pork Fusilli. Made with ginger-braised pork and topped with firecracker-hot habanero pesto and a dollop of sour cream, this popular dish is full of heat and flavor.

World Pasta Day has been celebrated on October 25th across the continents since 1995. Last year's Fuzio celebration (giving away free macaroni and cheese appetizer) was such a success that they've decided to continue the tradition. October being National Pork Month makes the signature pork pasta the ultimate celebratory dish. While Fuzio offers a wide array of tasty appetizers and colorful cocktails that perfectly accompany the signature dish, no other purchase is necessary to celebrate National Pork Month and World Pasta Day with a free Firecracker Pork Fusilli on Thursday, Oct. 22, at all Fuzio Universal Bistro locations.

In case a plate of Fuzio's famous Firecracker Pork Fusilli for free wasn't enough to celebrate the day, Fuzio has extended its \$2 Wine Extravaganza for Firecracker Club members (signing up is easy on their website, www.fuzio.com/secret). Fuzio has partnered with Davero, a local winery, for this limited time offer of a glass of Davero 365 wine for only \$2.

Fuzio patrons know and expect the very best cuisine, ambiance and value. "With a \$2 glass of wine and expanded menu to include fire-grilled pizza, Fuzio Universal Bistro diners experience fresh gourmet flavors thanks to our time-tested commitment to great food, authentic ingredients and remarkable wines," the Bistro's CEO Allen Beebe said, adding, "Fuzio also wants to thank those who supported the 1st Annual Share Our Strength BBQ Raffle. We raised over \$2,000 to help stop childhood hunger."

-MORE-

Fuzio provides healthy, affordable and fast alternatives for people who are pressed for time and on budget. You can be in and out in less than a half hour. Have time to kick back and relax? Enjoy a leisurely meal with a delicious and colorful martinis or a relaxing glass of wine. Fuzio presents their wine list in a cutting-edge format that allows diners to choose wine for its flavorful characteristics.

Fuzio Universal Bistro is owned by Allen Beebe and Paul Draper of Modesto-based CALMEX, INC. Fuzio veteran, Stacy Mald, is managing director. There are 10 Fuzio Universal Bistros in California, and one in Nevada. Fuzio first opened its doors to hungry diners in San Francisco's Castro district in 1996. For more information and locations www.fuzio.com.

###